

Outlook South Florida Business Profiles

With Adache Group Architects, Architecture is More Than Grand Design

Adache Group Architects, Inc. works hard creating the kinds of places where people like to live, work, play and relax.

But everything isn't fun and games. The resorts and hotels this Ft. Lauderdale firm designs also serve important functions as the sites of business meetings, professional conferences and association gatherings. For that reason, they must be more than merely pretty settings.

Nor are hospitality-related structures Adache Group Architects' only fortes. Clients who are developing leisure-related projects and multifamily housing have found the firm expert in those areas, as well. Adache's residential designs reflect the same high regard for character, for space utilization, and for clean lines as any and every commercial commission. It's no surprise that interior design is yet another strong suit.

These business categories are Adache's specialties – and *business* is the emphasis. Creative building design is a component of the whole, but it is not the driving force. The first consideration is economic, and cost-effective design concepts and detail follow. "Bottom-line financial and operational objectives drive aesthetics," says George Fletcher, president. "Our job is to design exceptionally attractive spaces that are highly functional, that get the client a solid return on investment, and that fit beautifully into their surroundings." This is evident by the dozens of design awards received by the firm, and scores of articles published for design excellence.

"Surroundings," when speaking about Adache Group commissions, often means exotic locations around



JW Marriott Quito, Ecuador

Adache makes a practice of holding budgets in line, hitting the deadlines, and creating designs that support longer guest stays, repeat visits and higher room rates

the world, including the Caribbean, Latin America, Europe, the Middle East – and Florida. "Even though we may not be as well known here in South Florida as we are in other parts of the world, we've done our fair share of work throughout Florida and the Southeast, and we're very proud of these projects," says Daniel E. Adache, A.I.A., Adache Group Architects chairman.

Well known locally or not, Adache is consistently listed among the Sunshine Stat's top 10 architectural firms.

Some of the leading names in hospitality have brought Adache in to design their properties.

The firm counts Marriott, Hilton, Ramada, Sheraton, Radisson and others among it's clients. "We've gotten some very complimentary testimonial letters from them," Fletcher says.

This is easy to understand. Adache makes a practice of holding budgets in line, hitting the deadlines, and creating designs that support longer guest stays, repeat visits and higher room rates. On the creative side, the firm is accomplished at working in desirable architectural themes, such as Colonial French, Caribbean, Spanish, Moorish, Contemporary, Dutch and Victorian.

In the end, Adache Group Architects pleases more than the client. The firm pleases the client's client – whether they've come to work, play or simply relax.



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