



adache PERSPECTIVE

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Adache Perspective is a periodic corporate newsletter published by Adache Group Architects to inform their clients, prospective clients, and friends of their current architectural and interior design projects.



Magdalena Grand Beach Resort—Tobago

Magdalena Grand Beach Resort

The 200-room oceanfront **Magdalena Grand Beach Resort**, Tobago BWI, which features an 18-hole PGA designed golf course, five restaurants, tennis, multiple pools, dive shop, conferences facilities and spa, will open its doors in December 2011. The Magdalena Grand's idyllic seaside location will provide leisure guests with the opportunity of being mere foot steps away from one of the islands pristine powder-white sand beaches. **E-Tech (Evolving Technologies and Enterprise Development Company Limited)** announced the engagement of **EFM Hospitality Solutions** as the operator which is led by Principals Nik Eastwick-Field and John Murphy who share over 20 year experience in the hotel industry.

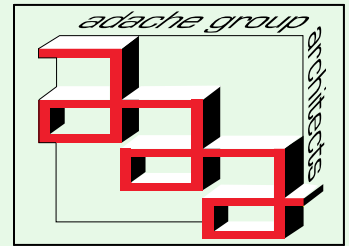
Adache Group has been retained as the Architect and Interior Design firm to provide the creativity, technology and purchasing for the 4-star resort property. Tobago, sister island to Trinidad, is the quintessential Caribbean island with secluded beaches, scuba diving, quaint villages, eco-attractions that include the Main Ridge Rainforest, the oldest protected reserve in the Western hemisphere.

Marriott Resort Pompano Beach

Urgo Hotels LP of Bethesda, Maryland has retained Adache Group to provide the full service of architecture, engineering and interior design for the 219-room oceanfront **Marriott Hotel** (formerly Ocean Point) in Pompano Beach, Florida. The twin tower facility consists of a complete renovation of a 100-room existing tower and a new tower of 119-rooms. Founded in 1980, **Urgo Hotels** is a family owned and managed group with about 20 upscale hotels with over 3,400 rooms. **Urgo Hotels** has chosen to joint venture with the **Carlyle Group**, a well known American-based global asset management firm specializing in private equity. The property is slated to start construction in early 2012 and open for business as a full service **Marriott Resort** in 2013.



Marriott Resort—Pompano Beach, FL



RIO DE JANEIRO, BRAZIL

Host Hotels and Resorts, one of the world's largest owners of hotels has engaged Adache Group and their team of consultants to provide a study and budget analysis of their existing 245-room, 22-story 5-star premier **JW Marriott** on Copacabana Beach in Rio de Janeiro, which they intend to refurbish in the near future. The study included the analysis of their systems facilities and FF & E along with the potential renovation costs. **Host Hotels** is the nations' largest hotel real estate investment trust, owning 120 upscale hotels with some 63,000 rooms in North America, South America and Europe.

InterContinental Hotels group (IHG) has also retained Adache Group to provide a Due Diligence Report of the **InterContinental Hotel** in Rio de Janeiro for the assessment of the condition of the property, including the building shell, mechanical, electrical, plumbing and of the furniture fixtures and equipment. The 18-story, 418 units building is located in the affluent neighborhood of São Conrado on the west edge of Rio. **IHG**, a London and NY stock Exchange company is the largest hotel chain which has over 4,500 hotels across 100 countries with brands of Crowne Plaza, Holiday Inn, Intercontinental, Indigo, and Staybridge. Two hundred of these hotels operate under the **InterContinental** brand in 75 countries.



**MARGARITAVILLE
RESORT
Hollywood, Florida**

Adache Group and their team of Consultants continue to advance in the construction documents on the **Margaritaville Resort**, a 348-room hotel and beachside entertainment facility on Hollywood Beach, Florida in hopes for a building permit and construction commencement in January of 2012. Developed by **Lojeta Group, LLC**, in conjunction with the branding by the **Jimmy Buffett Organization**, the resort will be managed by **Coral Hospitality**. Located on an entire city block, the 6.7 acre beachside resort will also include beachside entertainment, a destination spa, convention and meeting facilities, band shell, parking structure for 1056 cars, and five food and beverage restaurants, including the famous *Margaritaville Restaurant*, *12 volt Bar*, and the *5 O'clock Somewhere Bar*. The **Margaritaville Hollywood** will be Buffett's second resort hotel facility and will join their family of 17 existing **Margaritaville Cafes** in the US, Caribbean and Hawaii.



Margaritaville Resort—Hollywood Beach, Florida

Margaritaville Resort—Hollywood Beach, Florida

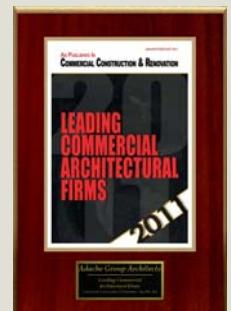


Beaches Boscobel—Ocho Rios, Jamaica

**BEACHES BOSCOBEL
RESORT, Jamaica**

Beaches Boscobel Resort and Golf Club is being refurbished for the second time in the last year under the project management of **Implementation** of Kingston, Jamaica following the design of Adache Group Architects. Located 10 miles East of Ocho Rios, Jamaica, **Beaches Boscobel**, a 223-room resort has 5 restaurants, 7 bars, 3 pools, spa and fitness, and tennis center which is an all inclusive resort catering to families. Adache has provided Architecture, Interior Design and Purchasing for both recent renovation phases. **Beaches Boscobel** is part of the **Sandals Resorts International** (Montego Bay, Jamaica) operator of 15 all inclusive resorts in the Caribbean, Including 8 properties in Jamaica.

*Adache
consistently
awarded
Top Hotel
Design Firms*



*award winning
architects for over
4 decades...*



Wyndham Deerfield Beach

Adache renovated what was formerly known as Howard Johnson's into a Wyndham Resort over a seven month multi-million dollar transformation reopened in April 2011



DELANO Miami Beach, Florida

Delano, the trendy South Miami Beach hotel owned and operated by **Morgan's Hotel Group** has been under several levels of renovation during the past four years. Adache Group has collaborated and supervised the renovation of the various phases including the guest rooms and corridors, The Florida Room, The Agua Spa, Rooftop Solarium, The Blue Door Restaurant and the new Rose Bar. **Morgan's Hotel Group** is a hospitality company that owns or partially owns and operates twelve boutique hotels comprising over 3,000 rooms.



Agua Spa at the Delano—Miami Beach, Florida



Florida Room at the Delano—Miami Beach, Florida

MAKOTO Bal Harbour, Florida

Makoto, just opened in the Bal Harbour Shops in Bal Harbour, Florida. This is the newest Asian restaurant owned and operated by **Starr Restaurants** of Philadelphia. Named for the Japanese Chef Makoto Okuwa, this trendy restaurant is listed as one of Miami Area's *Top Five New Restaurants* by Miami New Times. Adache has teamed up for the second time with Paris Designer Gilles & Boissier on the **Makoto** Restaurant as they did with another successful Starr Restaurant in Fort Lauderdale, **Steak 954** in the W Hotel.

Steven Starr, owner and founder of **Starr Restaurants** owns and operates 19 other successful restaurants, primarily in the north-east U.S.



Makoto Restaurant—Bal Harbour, Florida



Makoto Restaurant—Bal Harbour, Florida

Adache Tops the List

- 2011 Top Design Firm – *Hotel & Motel Management Magazine*
- 2011 Interior Design Giant – *Interior Design Magazine*
- 2011 Leading Commercial Architectural Firms – *Commercial Construction & Renovation Magazine*
- 2010 Top Design Firms — *Southeast Construction Magazine*
- 2009 Top Design Firm – *Hotel & Motel Management Magazine*
- 2009 Largest Architectural Firms – *South Florida Business Journal*
- 2009 Top Florida Architects – *Florida Monthly Magazine*



ADACHE'S BEST KEPT SECRET

One of the Best Kept Secrets of Adache Group is their **Residential Design Division**. Internationally known as award winning hospitality architects and interior designers, little may be known that Adache designs luxury single family estate residences. As an example, the November 2011 issue of **Décor Magazine** just featured a 10 page spread of The Teri Levin Residence (an Adache designed estate home) in Pensacola, Florida. To view our residential portfolio, visit the Adache website: www.adache.com.

Also, currently under construction on the small island of Staniel Cay, Exuma, in the Bahamas, is a 16,000 sq. ft., \$10 Million Dollar Adache designed island resort estate complex which is known as The Staniel Cay Residence.



W Resort & Residences —Fort Lauderdale, Florida



Levin Residence—Pensacola, Florida

2011 SILVER MAGELLAN AWARD

was presented to the **W Hotel Ft. Lauderdale** (one of Adache's latest creations) by *Travel Weekly Magazine* for the **TRENDIEST HOTEL** in the U.S. (waterfront resort hotel)

ABOUT ADACHE

Award winning **Adache Group Architects** (Ft Lauderdale & Pensacola Florida) is the nucleus of the Adache Family of consultants which include **Adache Interiors** (Ft Lauderdale), **Adache-Icon** (Los Angeles & Beijing), and **Energy Retrofit Group Inc.**, Adache's energy consulting subsidiary.

Founded in 1969 by current chairman Dan Adache, and managed by the other principals George Fletcher (president & CEO) and Joe Biordi (executive vice president), Adache Group Architects is a 42 year old firm who has, among other accomplishments, designed over 200 hotels and resorts in over 45 countries.

Adache Interiors, a division of Adache Group Architects in Ft Lauderdale, has been listed as "Who's Who" in *Hotel Design* and "Design Giants" in *Interior Design Magazine*, and recipient of several design awards, and provides complete design services ranging from concepts to space planning, through construction documents to procurement.

With the addition of **Adache-Icon** (a joint venture company between **Adache Group Architects** and theme designer **Leisure Quest International**) in 2005, and under the management of Mark Driscoll (chairman) in Los Angeles, the firm has given Adache a noticeable presence in Mainland China with the opening of their Beijing office.

Adache's newest family member is **Energy Retrofit Group Inc.**, managed by Adache's LEED AP's are dedicated to working with clients to design new energy efficient facilities, and provide consulting services to existing building owners by retrofitting their buildings with the purpose of saving them money on energy costs.

WE ARE LEED, AP

Sustainability and Energy Conservation is NO LONGER AN OPTION. IT IS OUR MORAL OBLIGATION.

Adache Group Architects Are LEED, AP (Leadership in Energy and Environmental Design, Accredited Professionals)



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